

FOR IMMEDIATE RELEASE:

More information from:
Brian Zolner, President
Bricasti Design 781.306-0420
bzolner@bricasti.com

April 01, 2009
Musikmesse Booth B67 | Hall 5.1
Mel Lambert
Media&Marketing 818.558-3924
mel.lambert@earthlink.net

**Bricasti reporting continuing sales success
for remarkable Model 7 Stereo Reverb
Processor at Musikmesse2009 Exhibition**

*Recent deliveries to Grammy® Award-winning engineer/producer **Al Schmitt**,
Rafa Sardina, **Chris Spilfogel**, **Dave Reitzas** and **Cenzo Townshend**.*

Congress Center, Frankfurt am Main: During the **Musikmesse 2009 International Trade Fair**, which opens here today and runs until April 4, **Bricasti Design** will be providing details of recent system deliveries to a wide cross section of recording, TV broadcast and mastering facilities. The company remains committed to the international pro-audio industry; Bricasti Model 7 Stereo Reverb Processors are in service with most of the world's premiere music and film-sound recording studios, broadcast companies, post production and audio mastering facilities.

Recent system deliveries include:

Grammy® Award-winning **Al Schmitt**, who recently used an M7 during sessions at the landmark Capitol Recording Studios with singer Natalie Cole. "The M7's clarity and ease of use are outstanding. On muted brass, trumpets and vocals, in particular, the Model 7 is unmatched. For me, it's a major breakthrough!" An external reverb like the Bricasti Model 7 is perfect for the way I work. I can quickly store and recall settings via the user-friendly front-panel layout."



Engineer/producer Al Schmitt (right) with assistant Steve Genewick in Capitol Recording Studio "A" with his Model 7 Stereo Processor.

Musician, arranger and producer **Rafa Sardina**, who used his pair of Model 7 processors on the Three Graces' debut offering. "I used one M7 on vocals and the other on strings. It's an extremely versatile unit!" He cites three primary reasons for buying not one but two Model 7 Stereo Reverb Processors. "Firstly, the Model 7 sounds so neutral, but cuts through a track. Secondly, I can quickly adjust the character of the reverb's tonality. Last, the Model 7 produces real-sounding reverbs that blend so well."



... continues on page 2 -

Rafa Sardina with his pair of Model 7 Stereo Reverb Processors at his project studio, After Hours.

Independent engineer/producer **Chris Spilfogel**, who needed a reverb “that can act as the ‘glue’ for my mixes. As soon as I heard the M7, I was hooked; I knew that I needed one for all my projects. I couldn’t be happier. What I like best about the Model 7 reverb is that it adds a three-dimensional quality to a track. During my evaluations I listened to a guitar track through the M7 – it provided the instant ‘glue’ I’d been looking for to place the instrument into the mix. The Model 7 adds a ‘fullness’ and reality.”



Chris Spilfogel with his Model 7 Stereo Reverb Processor at Westlake Studios, Los Angeles.

Mixer/engineer/producer **Dave Reitzas**, who is renowned for his infectious optimism, attention to detail and commitment to making each session run smoothly for artists and producers. “The first time I tried out the Model 7 it was very obvious that something magical was happening – the M7 provides instant gratification. It’s not very often that equipment comes along to instantly translate the sounds in my head through to the speakers, but the M7 does just that ... and more.”



Dave Reitzas with his M7 at Capitol Studio “A” Hollywood, while mixing elements for the recent 51st Grammy Awards.

Leading UK-based producer **Cenzo Townshend**, who has been using his new Bricasti Design Model 7 Stereo Reverb Processors at London’s legendary Metropolis Studios. “The Model 7 has been used on everything I’ve mixed, including Snow Patrol, Kaiser Chief and Howling Bells projects, plus mixes for U2’s current album, *No Line On The Horizon*. I was surprised at how true the Model 7 sounded compared to the real plate I’m used to - just as solid sounding but much less noise! My initial reaction was that I would have to buy one!”



Cenzo Townshend with his Bricasti Design Model 7 Stereo Reverb Processor.

About the Model 7 Stereo Reverb Processor

The Bricasti Design Model 7 provides the highest level of musicality and ease of control imaginable in a processor dedicated to the task of reverberation. A modern high-resolution digital design, utilizing an array of the latest DSP processors, provides a platform for the long overdue next step in reverb-processing algorithms. A separate fully differential analog section and dedicated transformer-based linear power supply provide enhanced analog specifications. An exceptionally strong stainless steel chassis, and a tooled aluminum front panel, combine with a classic high-visibility display and straight-forward human interface, to complete an enduring design that is intended to fulfill its role, now and into the future.

- Copy Ends -